



THE ADVENTURE MANUFACTORY

"If you are not living on the edge, you are simply taking up space!"

MISSION:

"To create the worlds most daring rallies to the most distant destinations, accessible to anyone with a sense of adventure."

The Adventure Manufactory is a German - Australian collaboration bringing you the very best in Adventure Rallies worldwide.

From Europe to Tajikistan, across Australia or circumnavigating the Mediterranean. The Adventure Manufactory takes you across continents, to the edges of the maps and beyond, places that are inaccessible to regular tourism. All this is done in small under-powered cars with no set routes, planned accommodation or support, just a distant finish line: it is your adventure, your world, to discover your way!

We provide teams with the framework and resources required to make the impossible journey possible. Combined with civic celebrations, parties and events surrounding the rallies, we guarantee adventure rallies your friends will never believe and you never forget!

GENESIS:

The seeds of the Adventure Manufactory were first sown many years ago when the founders first found mopeds and small cars as the perfect way to travel and see the country in more detail. After

a bucket load of adventurous travels around the world, they found themselves together in Western Australia. With a thirst for more adventure, they decided take a road trip up the west coast of Australia on which they planned their next daring adventure. It was to be a drive from Germany to Mongolia, in a 988cc Daihatsu Cuore, which they completed in 2010.

The desire to share unique adventures and inspire others lead them to found the Adventure Manufactory. Join their journey!



THE ADVENTURE MANUFACTORY TEAM!

For further information, please contact us at the Adventure Manufactory!

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SOCIAL ENTREPRENEURSHIP:

As a social enterprise, the Adventure Manufactory is more than about cracking adventure. It is about changing the world around us as well as the way we perceive it.

Through closer contact and immersion in local culture and society, we aim to build a greater intercultural understanding and tolerance between the people and nations of the world. We actively promote the support of our ralliers for the environment, culture, identity and economy of the countries involved. For our part, we are continually building strong relationships with and support for local business and enterprise where possible, and engage broad community involvement for the events we organise.

CHARITY

All the great adventurers among you taking part in our epic rallies raise money for selected charitable foundations. Thanks to this fundraising work it is



possible to support fantastic projects in our destination countries! Where suitable, we also give the teams the opportunity to visit projects supported by their fundraising. We also facilitate through our partner organisations, volunteer work placements at the completion of selected rallies.

CARBON NEUTRAL

Travelling can be a dirty business, making the atmosphere all warm and stuffy. We minimise our carbon footprint and use of non renewable resources. All rallies are fully carbon offset. This is done through investment in renewable energy technology and tree planting programmes that recreate permanent, local biodiversity systems through non-profit organisations. We provide our ralliers with practical information on how to reduce the resources they use and discard along the way.



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